

**The museum as a host:
a different approach to welcome
new visitors and users**



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“Hosting strategies can be used to implement simple programs, but they can also be used for institution-wide efforts.”

“Hosting can be a strategic way to demonstrate an institution’s commitment to a particular topic or audience.”

(Nina Simon, ‘The Participatory Museum’)

the meaning of hosting

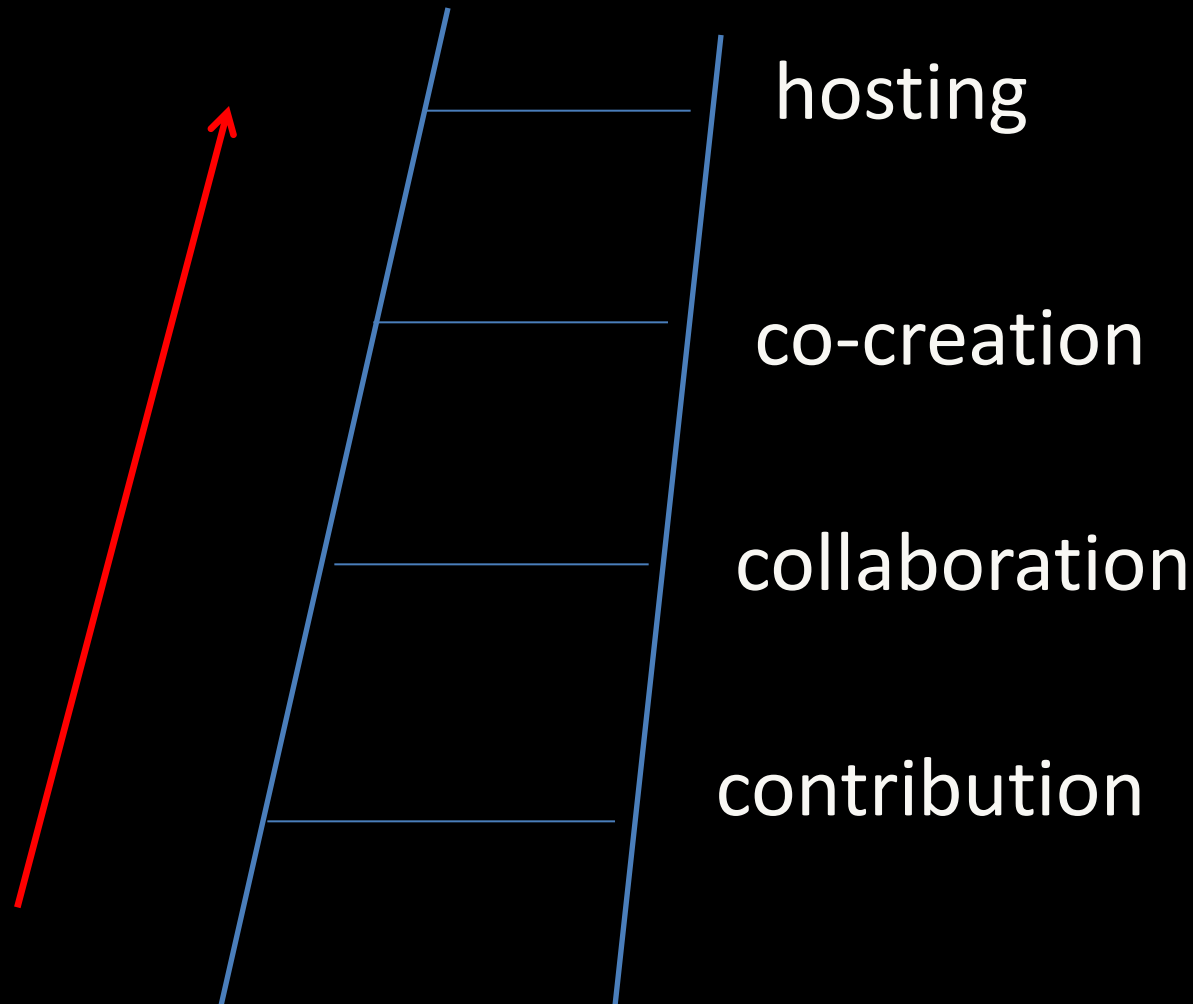
examples

benefits >< disadvantages

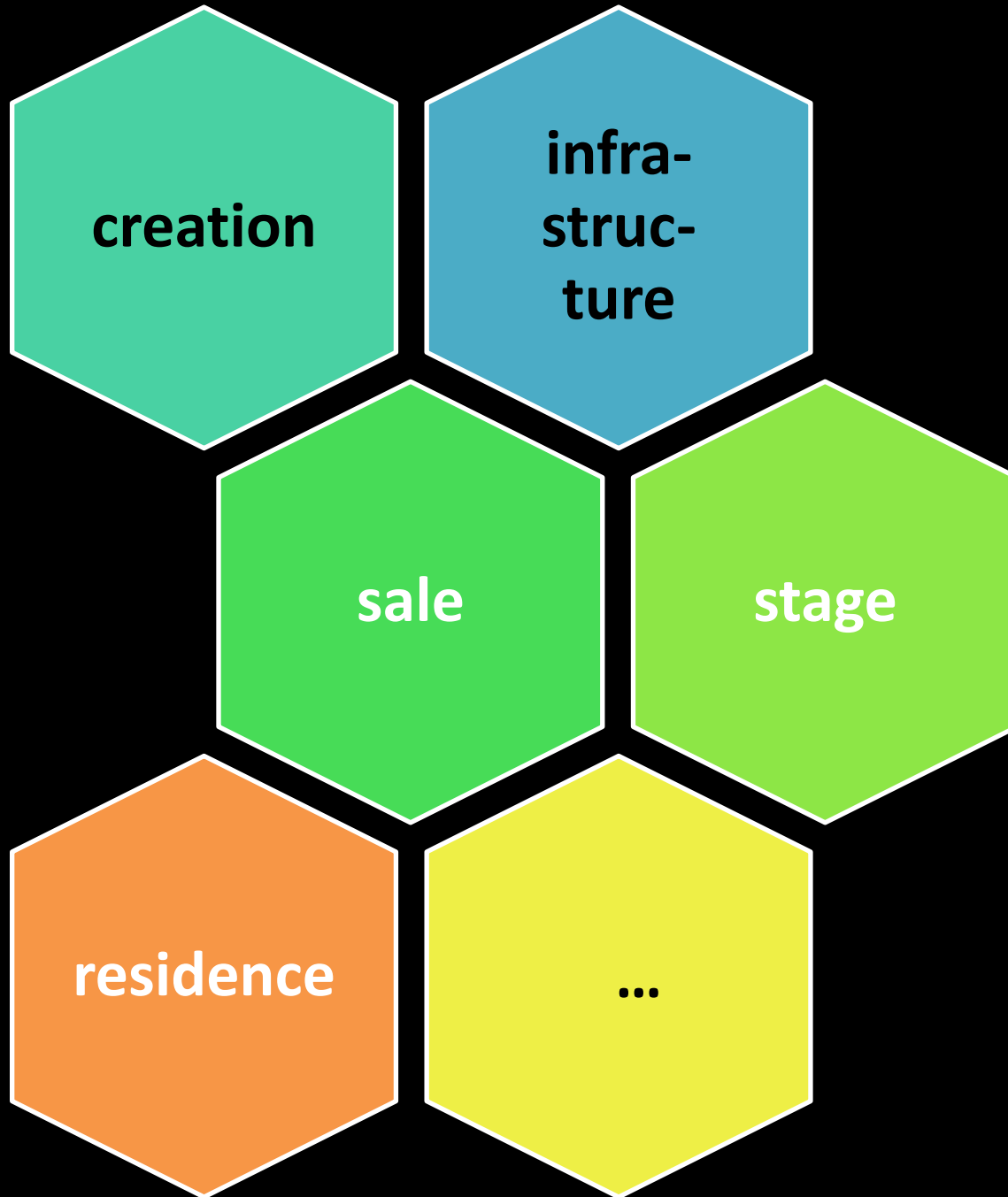
...and what do we advise?

A host

Hosting on top of the museum participation ladder



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examples













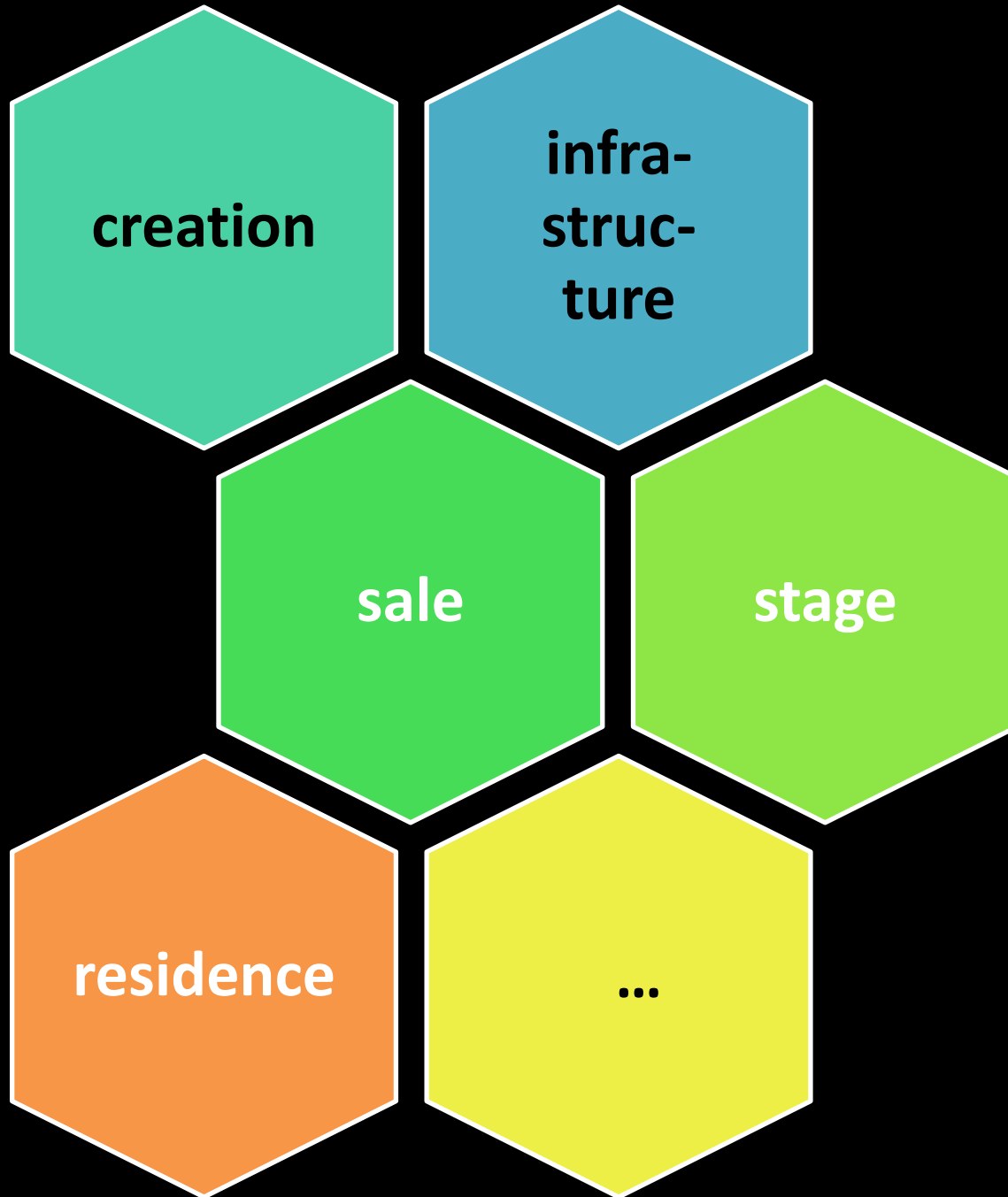












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