

EMAC 2014 Munich

Advising Museums in the various federal states of Germany

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Speaker 2014 KMBL

**Bundesländer /
States**

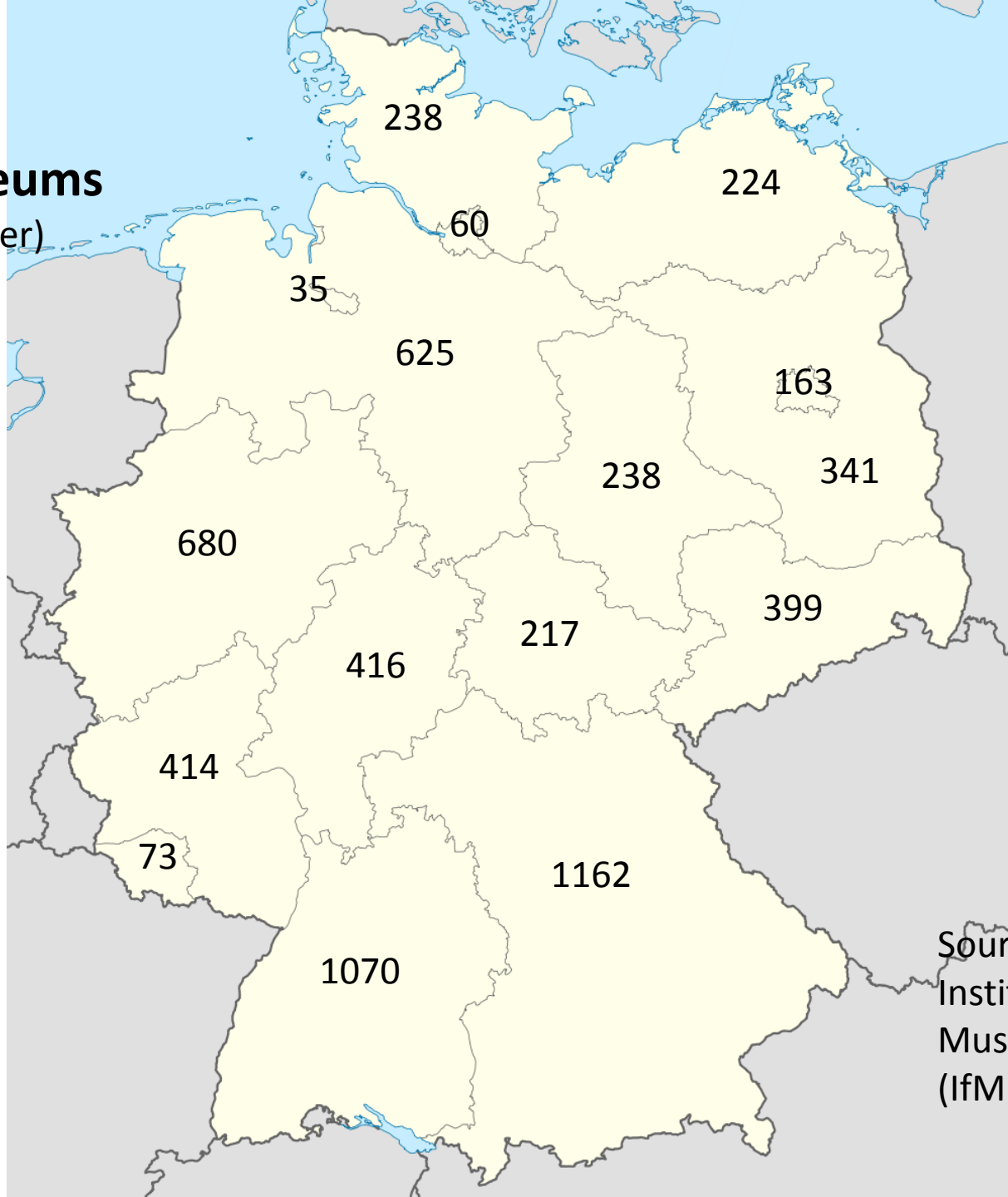


Kulturhoheit der Länder
(States) Artikel 30
Grundgesetz:
Zuständigkeit der
Länder auf dem
Gebiet der Kultur:
Schulwesen,
Hochschulen
Bildung
Rundfunk/Fernsehen
Kunst

Museums

(Number)

Total:
6.355



Source:
Institut für
Museumsforschung
(IfM) 2013

Advising Structures

Governmental
Funded
Institution
(GFI)

Non
Governmental
Organisation
(GFI)

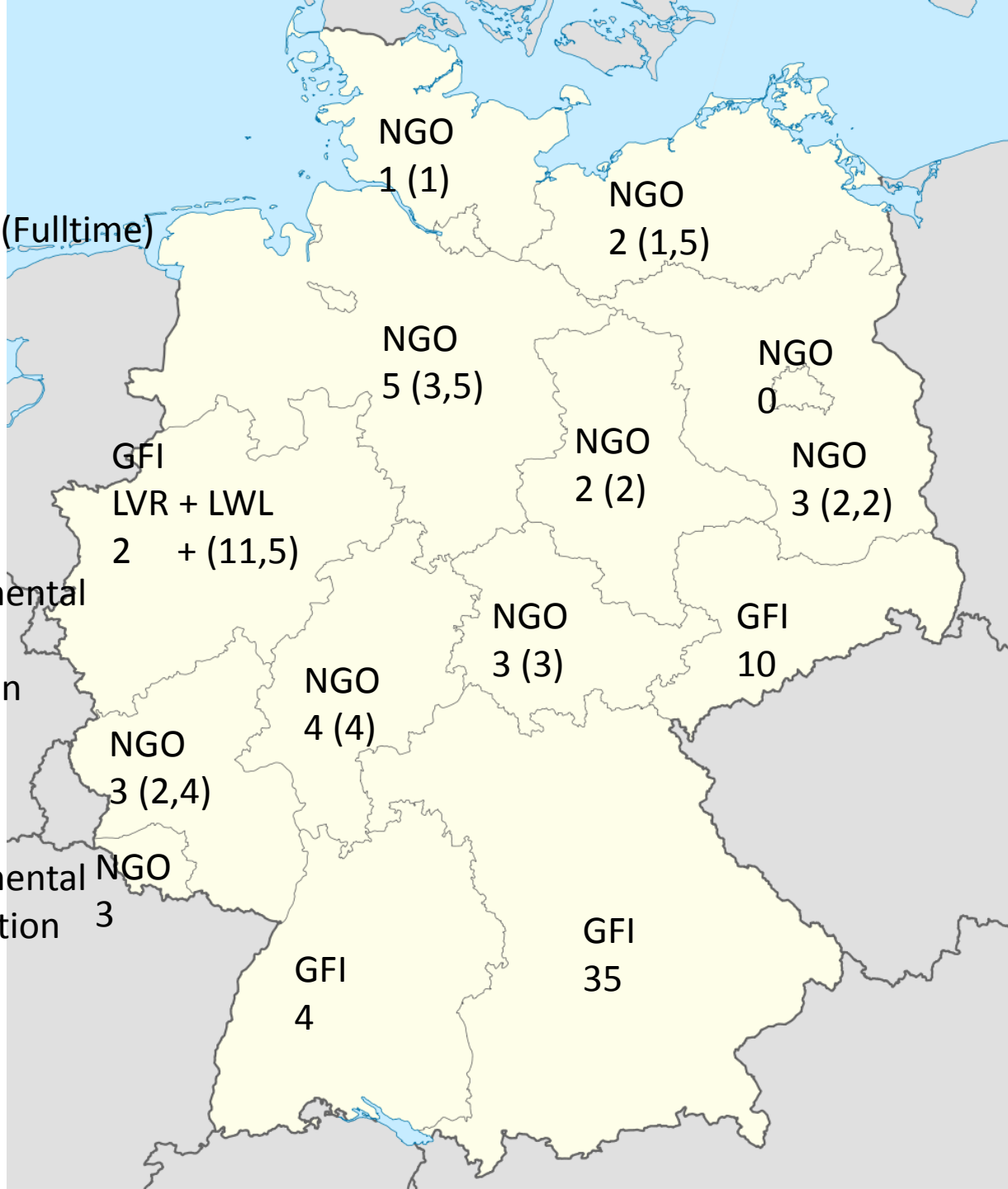


Staff

Number (Fulltime)

Governmental
Funded
Institution
(GFI)

Non
Governmental
Organisation
(NGO)



Tasks

- Knowledge of the state's museums landscape
- Support for the state's museum landscape
- Advice in all museum-specific problems:
 - Full-time and volunteer museum personnel
 - Museum sponsors/supporters and initiatives
 - Regional and communal politicians
 - Regional and communal administrations
 - Other societal groups

Principles

- *Überparteilich, fachlich und unabhängig*
- **non-partisan and independent**
- *Keine Vergabe öffentlicher Mittel ohne Beratung*
- **no allocation of public means without advising**

What We Provide

- Independent of organizational level
- Individual advising
- Project-associated advising
- Project implementation
- Offerings for quality management

How We Advise

- Individual advising + Collective advising
- Networking + Capacity building
- Collaboration with government ministries or public entities in developing, continuing, and actively cooperating in museum development plans
- Preparing assessments, position papers, and recommendations
- In individual cases: disbursement of funds

Fields of Work in Museum Advising 1

Collecting and Preservation

- Support in the creation and continuing development of collection ideas
- Information on new acquisitions, deacquisitions, exchanges, and releases
- Advice and support for conservation and restoration measures
- Assistance with conservation and security planning in the building and renovation of museums
- Preparation of manuals for conservation, emergency planning, and the preservation of cultural artifacts

Fields of Work in Museum Advising 2

Documentation and Research

- Assistance with documentation: inventory, scholarly cataloging of collections (analog and digital) and provenance research
- Development of assistance with documentation (writing instructions, thesauruses, classification, standardized vocabulary, etc.)
- Support and fostering of scholarly cataloging

Fields of Work in Museum Advising 3

Exhibition and Presentation

- Advice and support for museum and exhibition concepts
- Support in questions of presentation and visitor orientation
- Assistance and support in the preparation of museum educational concepts
- Advising on and coordinating exhibition projects
- Recommendations for barrier-free building and exhibiting
- Advice on publishing permanent collections and exhibitions
- Presentation of special and travelling exhibitions
- Advice on the publication of museum and collection guides, online data banks, internet portals, etc.

Fields of Work in Museum Advising 4

Museum Operations and Museum Management

- Information on a variety of support and sponsoring models
- Advice and support for processes of organizational modernization and restructuring
- Planning for personnel requirements
- Qualification of personnel
- Mediating in the recruitment of suitable skilled personnel
- Expert assistance with funding methods
- Advice on the raising of third-party funds
- Assistance with strategic planning, marketing, and public relations

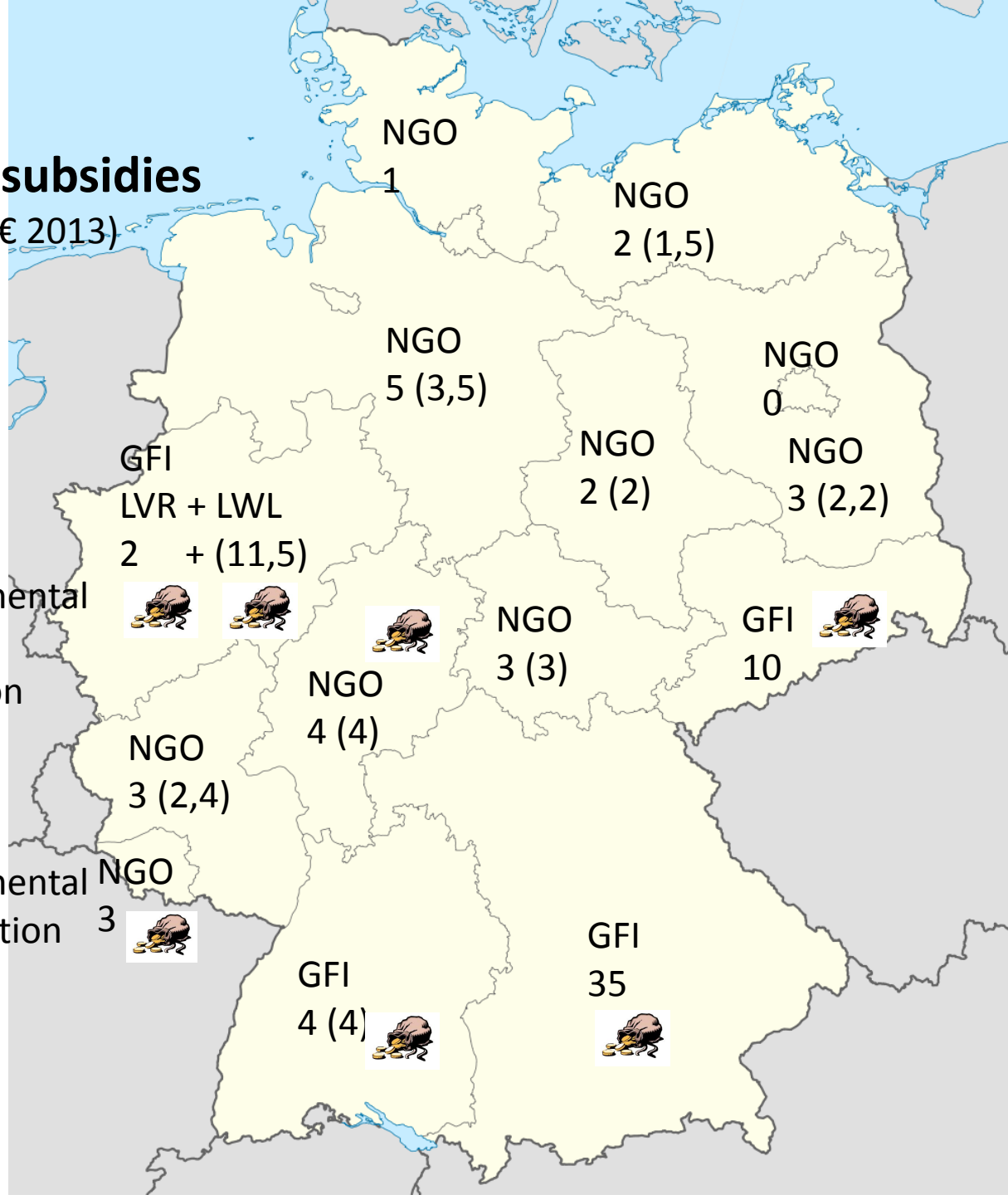
Given subsidies

(in € 2013)



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(NGO)



Subsidies 2013

Bayern:
3.600.000

Baden-
Württemberg:
812.800

Hessen:
1.090.000*

Westfalen (LWR):
1.305.000

Rheinland (LVR):
410.000
(3.500.000 Kultur)

Saarland:
11.000

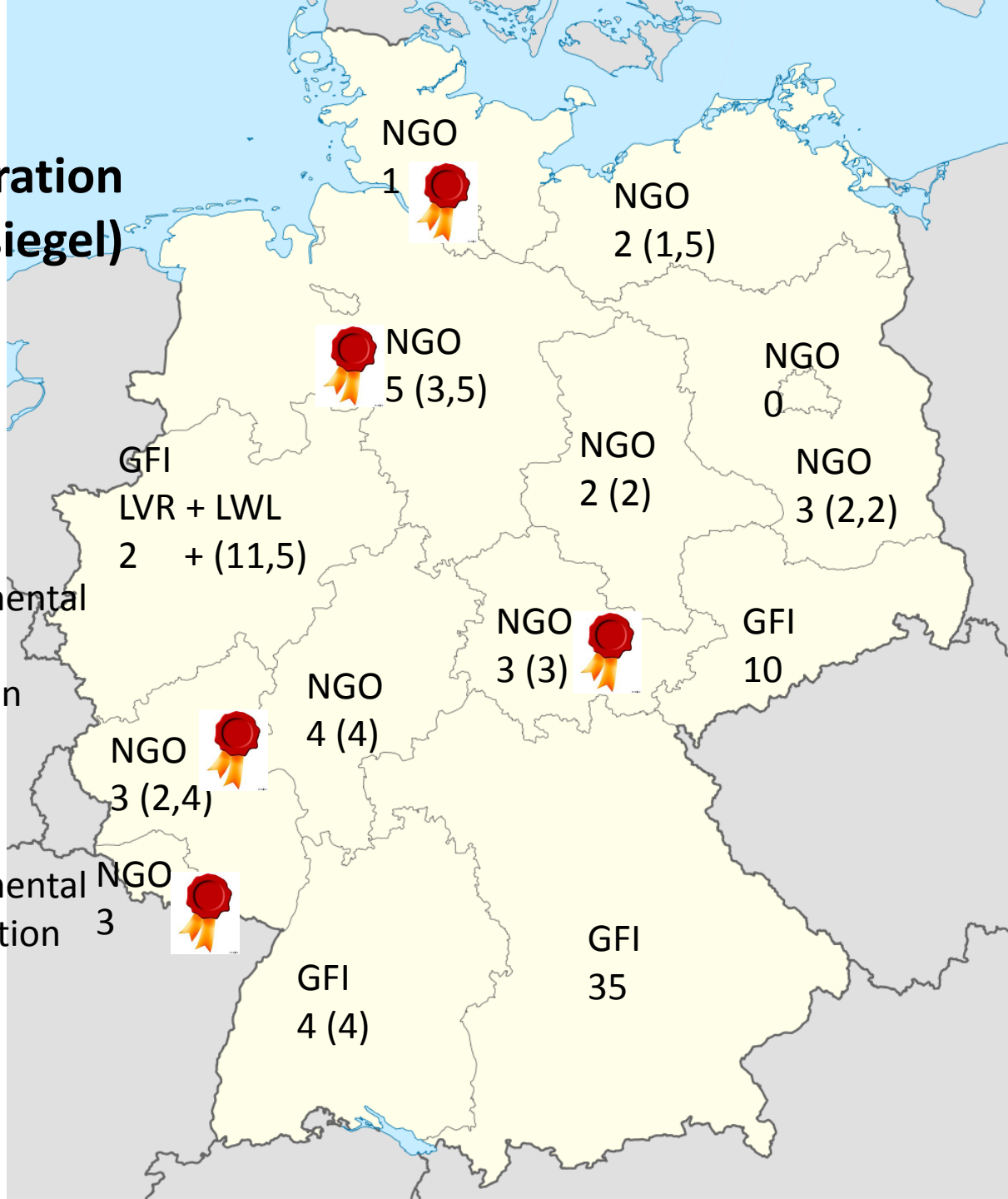
Sachsen:
543.000

Registration (Gütesiegel)



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Country (Inauguration)

Museumsregistrierung
Rheinland-Pfalz
(2005)

Museumsgütesiegel
Niedersachsen /
Bremen (2006)

Museumssiegel
Thüringen (2008)

ServiceQ
Saarland (2010)

Museumszertifizierung
Schleswig-Holstein
(2013)

Cooperations

ICOM-Germany + German Museum Association
+ NGOs + Governmental funded Institutions

Fields:

- Campaign International Museum Day
<http://www.museumstag.de>
- Publications
- <http://www.museumsbund.de/de/publikationen/leitfaeden/>

Networking in KMBL

Konferenz der Museumsberater der Laender (KMBL)
German Museum Advisors Conference

- Annual Conferences
- http://www.museumbund.de/de/publikationen/oeffentliche_museumsberatung/

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