

- 11.45 Discussion
- 12.00-13.00 Free tour in the "Dokumentationszentrum Reichsparteitage" with audio guides
- 13.15 Lunch at the restaurant Gutmann am Dutzendteich, Bayernstr. 150, Nürnberg
- 14.30 Departure to the Germanisches Nationalmuseum Nürnberg
- 15.00 Visit of the Germanisches Nationalmuseum with introduction and guided tours, followed by optional visit of museums in Nürnberg: 17.00 Stadtmuseum im Fembohaus; 17.00 Guided tour through the reopened Dürerhaus
- 18.30 Dinner in Nürnberg, Heilig-Geist-Spital, Spitalgasse 16 (departure to Munich at 20.30)

WEDNESDAY, 9TH OF JULY 2014

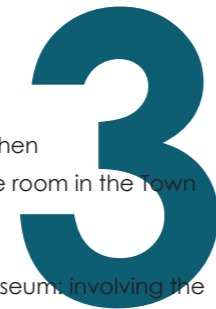
- 8.30 Departure to Museums in Southern Bavaria (by bus), Meeting Point: Max-Joseph-Platz 2, Staatsoper München
- 9.45 Arrival at Stadtmuseum (City Museum) Kaufbeuren, winner of the "Bavarian Museum Award"; conference room in the Town Hall of Kaufbeuren

CARE FOR COLLECTIONS/COLLECTION MANAGEMENT

- 10.00-10.15 Ilse Knoka, Literature and Music Museum Riga: Redirection of collecting policy at Literature and Music Museum: involving the concept of scope
- 10.15-10.35 Jürgen Vanhotte / Dienst Cultuur Provincie Vlaams-Brabant, Lien Lombaert / Directie Cultuur Provincie Oost-Vlaanderen: Advising behind the scenes. Five years of regional heritage depot policy in Flanders and Brussels and the virtual consultant www.depotwijzer.be
- 10.35-10.50 Dipl.-Rest. Susanne van den Beukel, Gelders Erfgoed, Netherlands: Support for museums – more than care for collections
- 10.50-11.15 Discussion and coffee break

MAKING MUSEUMS ACCESSIBLE FOR ALL PERSONS AND ALL AGES

- 11.15-11.30 Ludovico Solima, University of Naples: Accessibility at Museums of Lucca (Italy): towards a methodology for multicultural contexts
- 11.30-11.45 Hildegard van Genechten, FARO, Flemish interface centre for cultural heritage: The museum as a host: a different approach to welcome new visitors and users
- 11.45-12.00 PhDr Chiara Mauro / University of Padova, Italy: Museum works for children. Children are working for museums too ...
- 12.00-12.15 Introduction of the Stadtmuseum Kaufbeuren
- 12.15-13.15 Free tour in the Stadtmuseum Kaufbeuren
- 13.30-14.30 Lunch at the Hubertushof, Apfeltrang



- 16.00 Freilichtmuseum Glentleiten des Bezirks Oberbayern (Open-air museum): Introduction and Guided Tours
- 18.00 **ICOM Germany Evening** Dr. Michael Henker, President of ICOM Germany: Welcome
Discussion on future cooperation opportunities between ICOM and European museum advisors, followed by the Evening Reception of ICOM Germany at the Glentleiten museum restaurant "Starkerer Stadel" (departure to Munich round 21.00)

THURSDAY, 10TH OF JULY 2014

Venue Bayerisches Landesamt für Denkmalpflege, Säulenhalle in der Alten Münze, Hofgraben 4, München

NEW TECHNOLOGY - NETWORKING - UPDATING MUSEUMS

- 9.00-9.20 Dr. Maria Lagogianni-Georgakarakos, Elena Glytsi, Stefanos Keramidas: Making archeological exhibitions in Greece: Striving for excellence
- 9.20-9.40 Annette Gaalman, Erfgoed Brabant, Agnes Vugts / Huis voor de kunsten Limburg: The almost forgotten attic full of clutter or the lively centre of a community?
- 9.40-9.55 Dag Blakkisrud, Head of Telenor Heritage Programme: Arctic heritage administration – the adventurous restoration of the Telegraph Building at Kings Bay, Spitzbergen 2013-14
- 9.55-10.10 Margarida Kol de Carvalho, Padrao dos Descobrimentos, Lisboa: The Monument to the Discoveries: the Project, Target Audiences and Strategies
- 10.10-11.00 Discussion / Coffee

SHORTCUTS: MUSEUM PROJECTS

- 11.00-11.10 Natasa Mladenovic Ribic M.A., Ethnographic Museum in Belgrade – Cultural Institution of National Significance, Serbia: Ethnographic Museum in Belgrade: State museum in mission to preserve and promote Serbian cultural heritage
- 11.10-11.20 Prof. Büsra Dilaveroğlu, Fatih Sultan Mehmet Waqf University, Istanbul: An intimate space: Yaha Kemal Museum
- 11.20-11.30 Prof. Dr. Volodymyr Hrynovets, Museum of Dentistry in Lviv, Ukraine: The museum of dentistry
- 11.30-11.40 Eirínir Gallou, Department of Greek Ministry of Culture: The challenges of a public museum renovation project through the eyes of an architect: The case study of Samothrace, Greece
- 11.40-11.50 Lilyia Kazantseva, Sergey Salata, Astronomical Observatory of Ukraine, Kyiv: Astronomical Observatory of Ukraine as valid scientific institutions, museums and educational centers
- 11.50-12.00 Evelyn Kaindl-Ranzinger, Erika Lechner-Schneider, MUSIS, Austria: Aiming for quality in "small structures" in Styria - from capability via visibility to accessibility
- 12.00-12.45 Discussion: perspectives, future projects of the EMAC
- 13.00 Farewell lunch at the Hofbräuhaus, Munich



EMAC European Museum

Advisors Conference

Munich

6th to 10th of July 2014

» Museum Work

Working for Museums «

Conference Programme

SUNDAY, 6TH OF JULY 2014

Visit of new or shortly reopened museums in Munich: **Meeting Point** at 14.00 at the entrance of the Pinakothek der Moderne, Barer Straße 40, 80333 München Pinakothek der Moderne

- 14.00 Pinakothek der Moderne, Barer Straße 40, München
- 15.30 Staatliches Museum Ägyptischer Kunst / Städtische Galerie im Lenbachhaus
- 16.45 Städtische Galerie im Lenbachhaus, Luisenstraße 33, München
- 18.45 "Come together" at the "Königlicher Hirschgarten" (beer garden/restaurant), Munich

MONDAY, 7TH OF JULY 2014

Venue Bayerisches Landesamt für Denkmalpflege, Säulenhalle in der Alten Münze, Hofgraben 4, München

- 9.00-9.30 Registration / Coffee

WELCOME ADDRESSES

- 9.30-9.40 Dipl.-Ing. Mathias Pfeil, Head of the Bavarian State Conservation Office (Bayerisches Landesamt für Denkmalpflege)
- 9.40-9.50 Dr. Astrid Pellengahr, Director of the Bavarian State Office for the Museums (Landesstelle für die nichtstaatlichen Museen in Bayern)

INTRODUCTION

- 10.00-10.20 Dr. Bernhard Graf, Director of the Institute for Museum Research, Berlin: New developments in European museums
- 10.20-10.40 Hans Lochmann, Director of the Museums Association of Lower Saxony: Advising museums in the various federal states of Germany
- 10.40-11.00 Dr. Astrid Pellengahr, Director of the Bavarian State Office for the Museums (Landesstelle): Advising museums in Bavaria

OVERVIEW PRESENTATIONS

- 11.00-11.15 Dr. Klaus Landa, Oberösterreichischer Museumsverband: How to advise museums? Current projects in Upper Austria
- 11.15-11.35 Drs. Judith Tegelaers / Drs. Ellen Steendam, Erfgoedhuis Zuid-Holland: Characteristics of museum advising in the province of South Holland: a broader heritage approach
- 11.35-11.50 Michael Turnpenny, York Museums Trust: Museum Advisers and Local Government Museums - Changing perspectives in England
- 12.00-13.00 Welcome reception at the Infopoint Museen & Schlösser in Bayern, Alter Hof 1
- 13.10-13.25 Marianne Koski, National Board of Antiquities, Finland: License to experiment - encouraging new ideas, partnerships and collaboration models in Finnish museums

- 13.25-13.45 PhDr. Irina Chuvilova, Scientific Council on Museums of the Siberian Branch of the Russian Academy of Sciences / PhDr. Olga Cherkavaeva, Russian State University for the Humanities, Moscow: Regional Museums in Russia: How to solve the availability problem?

DISCUSSION

- 14.00-14.15 Dr. Marc Wingens, Erfgoed Gelderland: The recently founded cultural cooperative in the Dutch province of Gelderland and its 80 participating museums
- 14.15-14.30 Anne Milkers, Provincial Centre of Cultural Heritage - province of Limburg: Advising and counselling as a delicate balancing act: developing a cultural heritage network in the province of Limburg
- 14.30-14.45 Olga van Oost, FARO, Flemish interface centre for cultural heritage, Brussels: Museums Anno 2014 in Flanders (Be): in search of value
- 14.45-15.00 Evelyn Kaindl-Ranzinger, MUSIS / Museumsbund Österreich, Austria: First Austrian museum registration process 2014 and linked strategies
- 15.00-15.10 Julia Pagel, NEMO - The Network of European Museum Organisations: NEMO, the Network of European Museum Organisations, a link for museums to the EU

DISCUSSION / COFFEE

- 16.30 Excursion to the new museum storage in Munich
- 19.00 Dinner at the "Augustiner-Keller" (beer garden/restaurant), Munich

TUESDAY, 8TH OF JULY 2014

- 8.00 Departure to museums in Nürnberg / Northern Bavaria (by bus), Meeting Point: Max-Joseph-Platz 2, Staatsoper München

Venue Nürnberg, Dokumentationszentrum Reichsparteitage / Kinosaal, Bayernstr. 110

WELCOME ADDRESS

- 10.30 Ingrid Bierer, Director of Nuremberg Municipal Museums

NEW TECHNOLOGY AND ITS POTENTIAL FOR INTERACTION

- 10.45-11.00 Anna Mikhaylova, State Historical Museum Moscow: #museumsalon - a Twitter initiative from Russian museums
- 11.00-11.15 Natalia Dudareva, Master studies, Copenhagen: How to study museum audiences in social media?
- 11.15-11.30 Alexey Lukash, State Pushkin Museum Moscow: Introduction of multimedia and interactive technologies in the permanent exhibition of museums
- 11.30-11.45 Dr. Regina Franken-Wendelstorf, Hochschule für Technik und Wirtschaft Berlin: The contribution of serious games and multi-media technology to develop mobile information-systems for museums



LANDESSTELLE
FÜR DIE NICHTSTAATLICHEN
MUSEEN IN BAYERN

Unser Haus wird gefördert von der



Landeshauptstadt
München
Kulturreferat

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